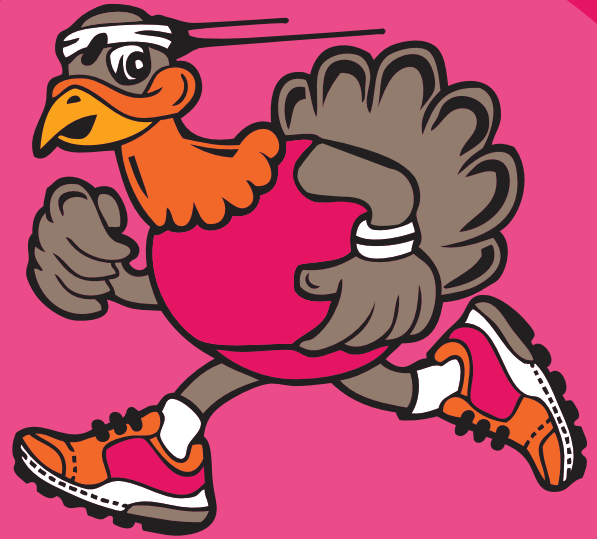


Sheppard Pratt
**FREDERICK
TURKEY TROT**



Sponsorship Opportunities

**Join us on Thanksgiving Day for
the largest 5K in Maryland!**

Kick off your Thanksgiving at the 21st annual Sheppard Pratt Frederick Turkey Trot! Join more than 3,800 runners for this special holiday tradition that brings together families, friends, neighbors, and community businesses for a 5K or 1K fun run to raise awareness for mental health and support for Sheppard Pratt.

As a 2023 Frederick Turkey Trot sponsor, you will receive recognition in race materials and complimentary race access, and enjoy other meaningful benefits that will elevate your business profile in support of Sheppard Pratt's impactful mission.

Your sponsorship support will enable Sheppard Pratt to meet the urgent and increasing need for mental healthcare throughout the state of Maryland. As the region's trusted partner for mental and behavioral health needs, Sheppard Pratt provides services for more than 70,000 individuals through inpatient and outpatient care, urgent care and mobile crisis intervention, residential treatment, school-based educational services, vocational training, and more.

Join us to support your friends, neighbors, and customers, and to demonstrate your company's commitment to mental health and wellness.

To learn more, contact Anneliese Van Arsdale, director of corporate giving, at avanarsdale@sheppardpratt.org or visit sheppardpratt.org/turkey-trot.

SPONSORSHIP OPPORTUNITIES

Benefit	\$15,000 Swag Bag Sponsor	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Race Fan Sponsor
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Access

# of complimentary entries	12	10	8	6	4	2
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Exclusivity

Swag bag sponsor	●					
Mile marker sponsor or packet pickup sponsor		●				

Race Day Recognition

Logo on 4,000 swag bags	●					
Logo on signage at start and finish lines, post-race celebration area, or at packet pickup		●				
Logo on race registration & results website, finisher certificate	●	●	●			
Table in pre-race registration area	●	●	●			
Logo on race shirt	●	●	●	●		
Logo & link on Turkey Trot website	●	●	●	●		
Logo on race-day signage	●	●	●	●		
Verbal mentions during event	●	●	●	●		
Name on race shirt					●	●
Name on Turkey Trot website					●	●
Name on race-day signage					●	●

Promotional Opportunities

Branded giveaway placed in swag bag (must provide min. 4,000 pieces)	●	●	●			
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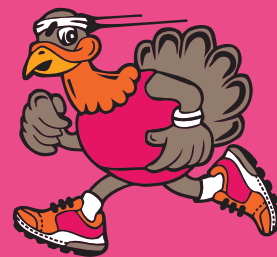
General Recognition

Social media mentions and logo placement	●	●	●	●	●	●
Listing in <i>Inspire Magazine</i> (circ. 70k) & <i>Frederick News-Post</i> Thank-You Ad (circ. 30k)	●	●	●	●	●	●
Listing in Sheppard Pratt's online Annual Report	●	●	●	●	●	●



Sheppard Pratt

FREDERICK TURKEY TROT 2023



Sponsorship Agreement

Company Name _____

(List as you would like company name recognized in event materials)

Sponsorship Contribution Amount \$ _____

Sponsorship Level:

- Swag Bag** - \$15,000
- Platinum** - \$10,000
- Gold** - \$5,000
- Silver** - \$2,500
- Bronze** - \$1,000
- Race Fan** - \$500

We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including tickets. *(Please note:* You will still be recognized in Frederick Turkey Trot event materials for your gift.)

Frederick Turkey Trot: Baker Park, November 23, 2023, 8 a.m.

PLEASE SEND THIS COMPLETED FORM TO:

Sheppard Pratt
Attention: Tamara Presti
6501 North Charles Street
Baltimore, MD 21204

OR avanarsdale@sheppardpratt.org

Questions? Please contact Anneliese Van Arsdale, Director of Corporate Giving, at 443-613-6972 or avanarsdale@sheppardpratt.org for assistance.

Please make checks payable to Sheppard Pratt and note "2023 Frederick Turkey Trot" on the memo line.

Contact Information:

Name _____

Title _____

Organization _____

Phone Number _____

Email _____

Billing Address _____

Payment Information:

Payment Method Check Credit Card

MasterCard Visa Discover Amex

Name on Card _____

Credit Card Number _____

Exp. Date ____/____/____ CCV _____

Signature _____

To be included in our recognition materials, please send a full color high-resolution version/vector (eps) of your company's logo to avanarsdale@sheppardpratt.org by **October 23, 2023**.



Thank you for your consideration. Sheppard Pratt is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 52-1357109.