

Sheppard Pratt

FREDERICK TURKEY TROT 2022



Sponsorship Opportunities

Join us on Thanksgiving Day for
the largest 5K in Maryland!

More than 3,000 runners will lace up their sneakers on November 24th for the 20th anniversary of the Sheppard Pratt Frederick Turkey Trot. This Thanksgiving tradition has become a special time to bring together families, friends, and businesses for a 5K or 1K fun run at Baker Park in Frederick. Proceeds from the event benefit Sheppard Pratt's commitment to being the community's trusted partner for mental and behavioral health needs.

Your support as a race sponsor ensures we can meet the increasing need for life-changing mental health care across the community with programs including:

- **Outpatient Mental Health Services** at three clinics throughout Frederick County.
- **Sheppard Pratt School in Frederick** – offers educational services to students in grades kindergarten through five with autism spectrum disorders, emotional, and learning disabilities in Hillcrest Elementary School.
- **Crisis Car in the City of Frederick** – a program with the Frederick Police Department that pairs a mental health counselor with law enforcement when responding to a crisis.
- **Frederick County Children's Mobile Crisis** – in-home crisis intervention services for children and teens at risk of harming themselves or someone else.
- **Vocational Services** - helps individuals with varying disabilities become work ready.
- **Psychiatric Rehabilitation Day Program** - promotes independent living skills through intensive daily support.
- **Residential Treatment** - provides 24/7 services and housing for individuals with serious mental illness.

To learn more, contact Lanell Patrick at Lanell.Patrick@sheppardpratt.org
or visit sheppardpratt.org/turkey-trot.

SPONSORSHIP OPPORTUNITIES

Benefit	\$15,000 Swag Bag sponsor	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Race Fan Sponsor
Logo on race shirt	●	●	●	●		
Name on race shirt					●	●
Logo on 4,000 swag bags	●					
Item placed in swag bag (must provide min. 4,000 pieces)	●					
Your choice of Mile Marker/Packet Pick Up sponsorship		●				
Logo on Turkey Trot webpage	●	●	●	●		
Name on Turkey Trot webpage					●	●
Logo on race registration & results website, finisher certificate	●	●	●			
Social media and email recognition	●	●	●	●	●	●
Recognition in Inspire magazine (circ. 70k) and Frederick News Post (circ. 30k)	●	●	●	●	●	●
Recognition in Sheppard Pratt annual report	●	●	●	●	●	●
Logo on signage at start and finish lines or post-race celebration area		●				
Logo on race day signage	●	●	●	●		
Name on race day signage					●	●
Table in post-race celebration area	●	●	●	●	●	
Live recognition during event	●	●	●	●		
# of complimentary entries	12	10	8	6	4	2