



Sheppard Pratt
TURKEY TROT
FREDERICK

SPONSORSHIP OPPORTUNITIES 2026

\$25,000	\$15,000	\$10,000	\$8,000	\$6,000	\$4,000	\$2,000	\$1,000
PRESENTING SPONSOR	RACE DAY SPONSOR	FUN RUN SPONSOR	PACKET PICK-UP SPONSOR	PLATINUM	GOLD	SILVER	BRONZE
Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)
14 FREE Race Entries	14 FREE Race Entries	12 FREE Race Entries	10 FREE Race Entries	8 FREE Race Entries	6 FREE Race Entries	4 FREE Race Entries	2 FREE Race Entries
Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners	Opportunity to include marketing materials in swag bags for all runners
Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day	Use of Sponsor Tent for any runners on race day
Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	
Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)		
Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails		
Verbal mentions on race day	Verbal mentions on race day	Verbal mentions on race day	Verbal mentions on race day	Verbal mentions on race day			
Dedicated race day signage	Dedicated race day signage	Dedicated race day signage at Fun Run	Dedicated signage at packet pick-up				
Logo on race photos	Logo on race photos	Logo on race photos					
Logo on legs of start/finish arch	Logo on legs of start/finish arch						
Presented by credit at start/finish line							
Logo on race winner breakaway banner							



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To sponsor, contact Jessica Schmidt-Bonifant at
jessica.schmidt-bonifant@sheppardpratt.org or 443-800-3776