

Sheppard Pratt TURKEY TROT

FREDERICK

Sponsorship Opportunities

Showcase your organization and support mental health at Maryland's largest 5K.

Kick off Thanksgiving with the 23rd Annual Sheppard Pratt Turkey Trot in Frederick!

Join nearly 5,000 participants at Baker Park for Sheppard Pratt's beloved 5K and 1K Fun Run/Walk. Whether you're running for a personal record or strolling with loved ones, this cherished holiday tradition supports mental health awareness and Sheppard Pratt's mission to provide life-changing mental healthcare.

Make a Meaningful Impact as a 2025 Turkey Trot Sponsor

As a valued sponsor, your business will gain high-visibility brand recognition, exclusive promotional opportunities, complimentary race access, and the chance to connect with a loyal and engaged audience—all while aligning with Sheppard Pratt's mission to improve lives and meet the needs of our community.

Who is Sheppard Pratt?

- Sheppard Pratt is the largest private, nonprofit provider of mental health services in the country,
- We serve over 80,000 individuals across our continuum of care — inpatient and outpatient treatment, urgent care services, school-based programs, vocational support, residential care, and more.

Support your friends, neighbors, and customers, and demonstrate your company's commitment to mental health and wellness.

To learn more, contact Geannine Darby at geannine.darby@sheppardpratt.org or **410-419-8265** or visit sheppardpratt.org/turkey-trot



Tax identification number 52-1357109. Contributions are tax deductible to the extent the law allows.

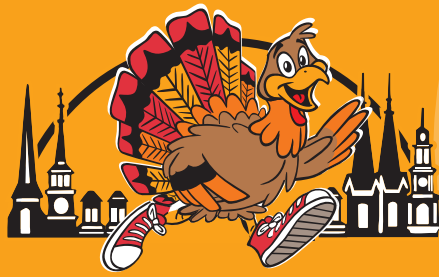
SPONSORSHIP OPPORTUNITIES 2025

\$25,000	\$15,000	\$10,000	\$8,000	\$6,000	\$4,000	\$2,000	\$1,000
PRESENTING SPONSOR	RACE DAY SPONSOR	FUN RUN SPONSOR	PACKET PICK-UP SPONSOR	PLATINUM	GOLD	SILVER	BRONZE
Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)	Logo on T-shirt (b&w)
14 FREE Race Entries	14 FREE Race Entries	12 FREE Race Entries	10 FREE Race Entries	8 FREE Race Entries	6 FREE Race Entries	4 FREE Race Entries	2 FREE Race Entries
Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	Logo and link on Turkey Trot website	
Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)	Logo on race day sponsor list (color)		
Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails	Logo and link on all communication emails		
Verbal mentions on race day	Verbal mentions on race day	Verbal mentions on race day	Verbal mentions on race day	Verbal mentions on race day			
Dedicated race day signage	Dedicated race day signage	Dedicated race day signage at Fun Run	Dedicated signage at packet pick-up				
Logo on race photos	Logo on race photos	Logo on race photos					
Logo on legs of start/finish arch	Logo on legs of start/finish arch						
Presented by credit at start/finish line							
Logo on race winner breakaway banner							



Sheppard Pratt

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geannine.darby@sheppardpratt.org or 410-419-8265



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Sponsorship Agreement

Company Name _____
(List as you would like company name recognized in event materials)

Sponsorship Contribution Amount \$ _____

Sponsorship Level:

Presenting	\$25,000
Race Day	\$15,000
Fun Run	\$10,000
Packet Pick up	\$8,000
Platinum	\$6,000
Gold	\$4,000
Silver	\$2,000
Bronze	\$1,000

We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including complimentary race entries.

(*Please note:* You will still be recognized in Frederick Turkey Trot event materials for your gift.)

Sheppard Pratt Turkey Trot in Frederick: Baker Park, November 27, 2025, 8 a.m.

PLEASE SEND THIS COMPLETED FORM TO:

Sheppard Pratt
Attention: Philanthropy Office
849 Fairmount Ave., Suite 500
Baltimore, MD 21286
OR give@sheppardpratt.org

Questions? Please contact Geannine Darby at 410-419-8265 or geannine.darby@sheppardpratt.org for assistance.

Please make checks payable to Sheppard Pratt and note "2025 Frederick Turkey Trot" on the memo line.

Contact Information:

Name _____
Title _____
Organization _____
Phone Number _____
Home phone Cell phone Work phone
Email _____

Payment Information:

Payment Method Send me an Invoice
Check Credit Card
MasterCard Visa Discover Amex
Name on Card _____
Credit Card Number _____
Exp. Date ____/____/____ CCV _____
Billing Address _____
Signature _____

To be included in our recognition materials, please send a full color high-resolution version (jpg, png, or pdf), and a 1 solid color vector (eps or ai) of your company's logo to give@sheppardpratt.org by **October 10, 2025**.



Thank you for your consideration. Sheppard Pratt is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 52-1357109.