

# TURKEY TROT

5K AND  
1 MILE FUN  
RUN/WALK



Thursday, November 26 – Sunday, November 29

## Our Turkey Trot is going virtual for 2020!

Sheppard Pratt is the partner you can rely on for meeting the increasing and wide-ranging needs for compassionate care throughout our community, including:

- **Outpatient mental health services** at three clinics throughout Frederick County.
- **Operation New Start** – helps guide homeless veterans to obtaining and retaining employment.
- **Sheppard Pratt School in Frederick** – offers educational services to students in grades one to five with autism spectrum disorders, emotional disabilities, or other health impairments in Hillcrest Elementary School
- **Healthy Transitions Initiative** - supports individuals ages 16-25 with serious mental illness or emotional disturbance in their journey to transition to independent living.

We inspire hope and help people live their fullest, most satisfying lives.

### **Kick off Thanksgiving weekend by joining us virtually for our annual Frederick Turkey Trot.**

This year, we are hosting a virtual 5K run and 1-mile fun run/walk to ensure the health and safety of all participants. You can join us from any neighborhood, in any city, and complete the race on your schedule.

**By sponsoring the Turkey Trot, you will support care for the people who turn to us for help.**

To run, sponsor, or donate visit [www.sheppardpratt.org/turkey-trot](http://www.sheppardpratt.org/turkey-trot)



Tax identification number 52-1357109. Contributions are tax deductible to the extent the law allows.

# SPONSORSHIP OPPORTUNITIES

We would like to support the Turkey Trot as a sponsor at the following level:

**Presenting Sponsor \$3,000** (Exclusive)  
(Tax deductible amount \$2,800, FMV \$200)

- Company logo on event t-shirt
- Company logo on digital race bib
- Company custom recording to be broadcast during the race
- 10 complimentary race registrations
- Company logo/name and website link on event website and social media sites
- Inclusion in promotional e-blasts to more than 10,000

**Premier Sponsor \$1,500**  
(Tax deductible amount \$1,340, FMV \$160)

- Company name on event t-shirt
- Company custom recording to be broadcast during the race
- 8 complimentary race registrations
- Company logo/name and website link on event website and social media sites
- Inclusion in promotional e-blasts to more than 10,000

**Platinum Sponsor \$750**  
(Tax deductible amount \$630, FMV \$120)

- Company name on event t-shirt
- 6 complimentary race registrations
- Company logo/name and website link on event website and social media sites
- Inclusion in promotional e-blasts to more than 10,000

**Gold Sponsor \$500**  
(Tax deductible amount \$420, FMV \$80)

- Company name on event t-shirt
- 4 complimentary race registrations
- Company name and website link on event website and social media sites
- Inclusion in promotional e-blasts to more than 10,000

**Race Fan Sponsor \$310**  
(Tax deductible amount \$310)

- Company name on event t-shirt
- Company name and website link on event website
- Inclusion in promotional e-blasts to more than 10,000

## Contact Information:

\_\_\_\_\_  
Company Name (as you would like it to appear in donor listings)

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Pay online** at [www.sheppardpratt.org/turkey-trot](http://www.sheppardpratt.org/turkey-trot)

**Pay by check.** Total \$ \_\_\_\_\_

(make check payable to the Sheppard and Enoch Pratt Foundation)

### Please return payment and completed form to:

Lanell Patrick

Sheppard Pratt

6501 North Charles Street, Towson, MD 21204

**Phone:** 410-938-4025 / [lanell.patrick@sheppardpratt.org](mailto:lanell.patrick@sheppardpratt.org)

Please complete your pledge form by November 6, to ensure inclusion in our event communications.

## Sheppard Pratt BY THE NUMBERS



more than  
**80,000 INDIVIDUALS**  
cared for each year



**160+** programs  
**380+** sites of service



largest provider of nonpublic  
**SPECIAL EDUCATION  
PROGRAMMING**  
in Maryland



over  
**140,000 TELEHEALTH**  
appointments this year



Sheppard Pratt