



T H E *Imagine* E V E N T

Addressing Youth Mental Health

What is the Imagine Event?

The Imagine Event is Sheppard Pratt's premier annual fundraising event being held on Saturday, **October 14, 2023**. Join **Norah O'Donnell**, anchor of the CBS Evening News, and 250 Sheppard Pratt supporters, benefactors, business partners, organizational leaders, staff, families, and other stakeholders for an evening to benefit and address the youth mental health crisis. Guests ages 21 and over will enjoy a night to remember with music, delicious food, a live auction, and dancing.

Why we need your support.

Sheppard Pratt is the nation's largest private, nonprofit provider of behavioral health, substance use, special education, developmental disability, and social services. With more than 400 licensed inpatient beds, 160 programs, and 380 sites of service, Sheppard Pratt cares for people throughout—and beyond—Maryland.

As you hear in the news and are experiencing in your own families, our nation's youth are in a mental health crisis like no other that we have ever seen. Sheppard Pratt is launching a campaign focused on life-saving mental health care that children and adolescents urgently need. Philanthropic funds will enable a comprehensive approach to youth behavioral healthcare in Maryland. And it will do so by focusing on youth who need complex interventions to re-instill hope and achieve a sense of stability—those children who are most at-risk for suicide, aggression, and adverse outcomes.

How your support helps.

Sheppard Pratt wants to build the nation's premiere children's mental health hospital on its historic Towson Campus. This will vastly improve access to life-saving mental healthcare for children in crisis and attract and retain more experts to Sheppard Pratt. From the moment children and their families enter the hospital, they will be welcomed into a warm and inviting space, designed specifically for youth.

Sheppard Pratt's international reputation, and the visionary new hospital, will enable us to recruit additional brilliant doctors, nurses, social workers, and other vital staff from across the country.



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Sponsorship Levels

Visionaries - \$25,000

- Provides 10 assessments at Sheppard Pratt's Center for Autism for families who are unable to afford the cost
- Two front tables (20 tickets) at The Imagine Event
- 20 invitations to the Pre-Reception with Norah O'Donnell
- Title sponsorship of The Imagine Event
- Prominently placed company logo on event signage and event materials
- Solo spotlight on Sheppard Pratt materials/publications: social media, annual report, annual donor wall, newsletter, and website
- Speaking opportunity for company representative at The Imagine Event or Pre-Reception
- Opportunity to host a Sheppard Pratt presentation, training, or other topical session at your company focused on the latest in mental and behavioral health, with participation from Sheppard Pratt leadership
- Verbal recognition at The Imagine Event from Sheppard Pratt leadership
- Title sponsorship recognition in the *Baltimore Business Journal's* Giving Edition

Innovators - \$10,000

- Provides Comfort Packages for one year to youth who are admitted to the hospital (clothes, shoes, coat, fleece blanket, stuffed animal, personal hygiene, and care items)
- One front table (10 tickets) at The Imagine Event
- 10 invitations to the Pre-Reception with Norah O'Donnell
- Prominently placed company logo on event signage and event materials
- Prominent spotlight on Sheppard Pratt materials/publications: social media, annual report, annual donor wall, newsletter, and website
- Opportunity to host a Sheppard Pratt presentation, training, or other topical session focused on mental and behavioral health issues
- Verbal recognition at The Imagine Event from Sheppard Pratt leadership
- Logo and recognition in the *Baltimore Business Journal's* Giving Edition



Sheppard Pratt

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Champions - \$5,000

- Provides Positive Behavior Incentive System (PBIS) items for one year to students at the 12 Sheppard Pratt Schools
- 10 tickets to The Imagine Event
- Company logo on event materials
- Spotlight on Sheppard Pratt materials/publications: social media, annual report, annual donor wall, newsletter, and website
- Verbal recognition at The Imagine Event from Sheppard Pratt leadership
- Recognition in the *Baltimore Business Journal's* Giving Edition

Benefactors - \$2,500

- Four tickets to The Imagine Event
- Company logo on event materials
- Verbal recognition at The Imagine Event from Sheppard Pratt leadership
- Recognition in the *Baltimore Business Journal's* Giving Edition

Individual Tickets - \$250

- Funds youth mental health programs at Sheppard Pratt's Towson and Baltimore/Washington hospitals
- One guest entry at The Imagine Event



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Sponsorship Agreement

Company Name _____

(List as you would like company name recognized in Sheppard Pratt publications and The Imagine Event materials.)

Sponsorship Contribution Amount \$ _____

Sponsorship Level:

- ☐ **Visionary** - \$25,000
- ☐ **Innovator** - \$10,000
- ☐ **Champion** - \$5,000
- ☐ **Benefactor** - \$2,500
- ☐ **Individual** - \$250

☐ We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including tickets. *(Please note:* You will still be recognized in Sheppard Pratt and The Imagine Event materials for your sponsorship.)

The Imagine Event*

The Grand Lodge of Maryland in Hunt Valley, Saturday, October 14, 2023

PLEASE SEND THIS COMPLETED FORM TO:

Sheppard Pratt
Attention: The Imagine Event
6501 North Charles Street
Baltimore, MD 21204
OR Imagine@sheppardpratt.org

Questions? Please contact Anneliese Van Arsdale, Director of Corporate Giving, at 443-613-6972 or avanarsdale@sheppardpratt.org for assistance.

Please make checks payable to Sheppard Pratt and note "The Imagine Event" on the memo line.

Contact Information:

Name _____
Title _____
Organization _____
Best Phone Number _____
Email _____

Payment Information:

Payment Method ☐ Check ☐ Credit Card
☐ MasterCard ☐ Visa ☐ Discover ☐ AmEx
Name on Card _____
Credit Card Number _____
Exp. Date ____/____/____ CCV ____
Signature _____

Companies who support The Imagine Event at or above the \$2,500 level receive logo recognition. To be included in our recognition materials, please send a high-resolution version (eps or transparent png file) of your company's logo to Imagine@sheppardpratt.org by August 31, 2023.

Thank you for your consideration. Sheppard Pratt is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 52-1357109.