

# Step Up For Mental Health!

## Sponsor Sheppard Pratt's 2024 Feel Good 5K & Fun Run



Join us on Saturday, April 27 for a race with a powerful purpose: Sheppard Pratt's Feel Good 5K and Fun Run on our Towson campus. Your support as a race sponsor for this celebratory event ensures Sheppard Pratt can continue to provide life-changing mental healthcare for people of all ages throughout Maryland and beyond.

### Why sponsor?

**Be a Champion for Mental Health:** Align your business with a vital cause and demonstrate your commitment to a crucial issue affecting millions. Sheppard Pratt, the nation's largest private nonprofit provider of mental health services, is a trusted pillar of hope and healing.

**Boost Your Company's Profile:** Gain visibility across print and digital materials and shine during race-day activities. Showcase your company's dedication to community well-being and build positive brand reputation.

**Get Moving, Feel Good:** Enjoy complimentary race entries for you and your team. Exercise is a natural mood-lifter, and what better way to do it than alongside colleagues, and surrounded by a supportive community?

**Celebrate Community:** Families, friends, and businesses will participate in a festive morning with exercise, music, refreshments, t-shirts, entertainment, and prizes. Connect with others who share your passion for mental health and community involvement.

More than just a race, this is a movement to prioritize mental well-being and ensure that everyone who needs it has access to care. By sponsoring, you play a crucial role in creating a healthier, more compassionate community.

**Sign up today and let's get moving for a good cause!**

To learn more, contact Anneliese Van Arsdale, director of corporate giving, at [avanarsdale@sheppardpratt.org](mailto:avanarsdale@sheppardpratt.org) or visit [sheppardpratt.org/feelgood5k](https://sheppardpratt.org/feelgood5k).

# SPONSORSHIP OPPORTUNITIES

Benefit	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Race Fan Sponsor
<b>Access</b>					
# of complimentary entries	10	8	6	4	2
<b>Exclusivity</b>					
Mile marker sponsor	●				
Packet pickup sponsor	●				
<b>Race Day Recognition</b>					
Logo on signage at start and finish lines, post-race celebration area or packet pick up	●				
Logo on race shirt	●	●	●		
Logo & link on Feel Good 5K & Fun Run website	●	●	●		
Logo on race-day signage	●	●	●		
Verbal mentions during event	●	●	●		
Name on race shirt				●	●
Name on Feel Good 5K & Fun Run website				●	●
Name on race-day signage				●	●
<b>Promotional Opportunities</b>					
Opportunity to include "link through" to promotional offer on Feel Good 5K & Fun Run webpage	●				
Opportunity to "host" a table in post-race celebration area <i>(must provide all materials and giveaways)</i>	●	●	●		
<b>General Recognition</b>					
Dedicated social media shout outs across platforms	●	●			
Logo or listing in thank you email following event	●	●	●	●	●
Listing in <i>Inspire Magazine</i> (circ. 70k)	●	●	●	●	●
Listing in Sheppard Pratt's online annual report	●	●	●	●	●

\*To learn more about Sheppard Pratt's Corporate Partnership Program, and explore year-round engagement, contact Anneliese Van Arsdale, director of corporate giving, at [avanarsdale@sheppardpratt.org](mailto:avanarsdale@sheppardpratt.org) or by phone at 443-613-6972

## Sponsorship Agreement

Company Name \_\_\_\_\_

*(List as you would like company name recognized in event materials)*

Sponsorship Contribution Amount \$ \_\_\_\_\_

Sponsorship Level:

- Platinum** - \$10,000
- Gold** - \$5,000
- Silver** - \$2,500
- Bronze** - \$1,000
- Race Fan** - \$500

We wish to take full advantage of the tax deduction for our sponsorship and forgo any benefits, including tickets. *(Please note:* You will still be recognized in Feel Good 5K event materials for your gift.)

Sheppard Pratt Feel Good 5K and Fun Run: 6501 N Charles St., April 27, 2024, 8 a.m.

**PLEASE SEND THIS COMPLETED FORM TO:**

Sheppard Pratt  
 Attention: Tamara Presti  
 6501 North Charles Street  
 Baltimore, MD 21204

**OR** [avanarsdale@sheppardpratt.org](mailto:avanarsdale@sheppardpratt.org)

**Questions?** Please contact Anneliese Van Arsdale, director of corporate giving, at 443-613-6972 or [avanarsdale@sheppardpratt.org](mailto:avanarsdale@sheppardpratt.org) for assistance.

Please make checks payable to Sheppard Pratt and note "2024 Sheppard Pratt Feel Good 5K" on the memo line.

### Contact Information:

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

### Payment Information:

Payment Method      Check      Credit Card

                 MasterCard      Visa      Discover      Amex

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_      CCV \_\_\_\_\_

Signature \_\_\_\_\_

To be included in our recognition materials, please send a full color high-resolution version (jpg, png or pdf), and a 1 solid color vector (eps or ai) of your company's logo to [avanarsdale@sheppardpratt.org](mailto:avanarsdale@sheppardpratt.org) by **March 18th**.